

Stronger Benefits with Strong SmileSM



Your Horizon Dental plan includes Strong Smile, an added benefit that stretches your dollars to cover more services.

With Strong Smile, costs of basic dental services are not applied to the annual maximum coverage allowance, saving your benefit dollars for more costly procedures during the plan year.

That means you can have regular dental check-ups, without those costs contributing to the maximum allowance. And regular exams may reduce the need for more costly and complicated dental procedures at a later date.

How Strong Smile Works

In addition to dental cleanings, the services listed below do not count toward your annual maximum dental allowance when performed in network at the same time as a dental cleaning:

- Periodic oral evaluation for an established patient
- Oral evaluation for patient under three years old and counseling with primary caregiver
- Comprehensive oral evaluation for a new or established patient
- Bitewing X-rays – up to four films
- Vertical bitewing X-rays – seven to eight films

Schedule your cleaning today to keep your smile bright and mouth healthy.

Questions? Call 1-800-4DENTAL (1-800-433-6825).

Horizon Blue Cross Blue Shield of New Jersey complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability or sex.

Spanish (Español): Para recibir ayuda en español, llame al **1-800-4DENTAL (433-6825)**.

Chinese: 如需中文協助，請致電 **1-800-4DENTAL (433-6825)**。

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